

# PRIVACY POLICY

Effective Date: March 15, 2026  
Business Name: SK Marketing & Media  
Location: Baytown, Texas  
Website: skmediaservices.com

## 1. INTRODUCTION

SK Marketing & Media (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website, submit forms, or engage with our services.

By using our website or submitting your information, you consent to the practices described in this policy.

## 2. INFORMATION WE COLLECT

We may collect the following types of information:

PERSONAL INFORMATION  
YOU PROVIDE

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AUTOMATICALLY COLLECTED  
INFORMATION

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When you:

- Fill out a consultation form
- Contact us via email or phone
- Subscribe to updates
- Become a client

We may collect:

- Full name
- Business name
- Email address
- Phone number
- Business details
- Marketing goals
- Budget range
- Any other information you voluntarily submit

When you visit our website, we may collect:

- IP address
- Browser type
- Device type
- Pages visited
- Time spent on site
- Referral source

This information is collected via cookies and analytics tools.

## 3. HOW WE USE YOUR INFORMATION

We use your information to:

- Respond to inquiries
- Schedule consultations
- Provide proposals and services
- Improve our website and services
- Send marketing communications (if opted in)
- Maintain internal records
- Comply with legal obligations

We do **not** sell your personal information.

## 4. COOKIES & TRACKING TECHNOLOGIES

Our website may use cookies and similar tracking technologies to:

- Analyze website traffic
- Improve user experience
- Track marketing campaign performance

You may disable cookies in your browser settings; however, some website features may not function properly.

## 5. THIRD-PARTY SERVICES

We may use third-party platforms to operate our business, including but not limited to:

- Website hosting providers
- CRM systems
- Email marketing platforms
- Analytics providers
- Payment processors

These third parties may have access to necessary information only to perform their services and are obligated to protect your information.

We are not responsible for the privacy practices of third-party websites linked from our site.

## 6. DATA SECURITY

We implement reasonable administrative and technical safeguards to protect your information.

However, no method of transmission over the Internet is 100% secure. By using our website, you acknowledge this risk.

## 7. DATA RETENTION

We retain personal information for as long as necessary to:

- Provide services
- Maintain business records
- Comply with legal obligations

You may request deletion of your personal information at any time (see Section 9).

## 8. CLIENT CONFIDENTIALITY

As a marketing agency, we may receive sensitive business information from clients, including:

- Marketing strategies
- Financial targets
- Campaign data
- Vendor information

We treat all client materials as confidential and do not disclose proprietary information without written consent.

## 9. CLIENT CONFIDENTIALITY

Depending on your jurisdiction, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request deletion of your personal data
- Withdraw consent for marketing communications

To make a request, please contact us at:

**[shelbykouba@skmediaservices.com](mailto:shelbykouba@skmediaservices.com)**

## 10. CHILDREN'S PRIVACY

Our services are not directed toward individuals under the age of 18. We do not knowingly collect personal information from minors.

## 11. CHANGES TO THIS POLICY

We reserve the right to update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

## 12. CONTACT INFORMATION

If you have questions about this Privacy Policy, please contact:

**SK Marketing & Media**

Baytown, Texas

Email: [shelbykouba@skmediaservices.com](mailto:shelbykouba@skmediaservices.com)

Phone: (713) 855-4724